**Data Collection and Preprocessing Phase**

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| Date | 4th July 2024 |
| Team ID | 739808 |
| Project Title | Cost Prediction of Acquiring a Customer. |
| Maximum Marks | 2 Marks |

**Data Quality Report Template**

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

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| **Data Source** | **Data Quality Issue** | **Severity** | **Resolution Plan** |
| Dataset | Categorical values in the dataset. | Moderate. | Encoding has been done. |